**Skechers relies on TGW once more**

* **By the summer of 2025, the leading shoe producer Skechers will have a new high-performance intralogistics system in the Chinese city of Taicang**
* **Automation is fundamental to efficiently handling online orders**
* **KingDrive® conveyor system provides energy-efficient interconnection of different areas**

**(Marchtrenk, 7 June 2023) Some 50 km north of the Chinese economic metropolis of Shanghai, TGW is implementing a high-performance e-commerce system for the leading manufacturer of high-quality shoes. Go-live of the highly-automated system is scheduled for the summer of 2025.**

Skechers is one of the world's largest producers of high-quality shoes and is particularly well-established in the areas of sports, lifestyle and performance. Founded in California in 1992, the company generated a revenue of 7.4 billion U.S. dollars in the business year 2022. Everything points to growth in the Chinese market, which is why the fashion specialist is investing in its intralogistics: to be able to dispatch online orders even faster in the future.

**Automation as the basis for shorter lead times**

TGW already constructed a shuttle warehouse for Skechers in Taicang that went live in 2020 and ships orders to B2B customers. More than 140 shuttles flit through the eight aisles at lightning speed and handle storage and retrieval. In order to efficiently serve the growing B2C business – and with it online retail – and to reduce lead times, Skechers is once again relying on TGW's intralogistics competence.

The core element of the solution is a 13-kilometre-long network of energy-efficient KingDrive® conveyors that not only connects all areas of the system to each other, but also ensures their connection to the existing fulfillment center. In addition, the scope of supply also includes a powerful Natrix sorter system as well as 14 picking workstations.

**Close collaborative partnership**

"Trust in our expertise and experience was a key factor in why Skechers once again opted for TGW," emphasises Jun Mei, Chief Executive Officer of TGW China. "We are delighted that we will continue to accompany the customer in the future as a partner on the journey towards automation. The project in Taicang makes it clear that TGW is Skechers' partner of choice."

[www.tgw-group.com](http://www.tgw-group.com)

**About TGW Logistics Group:**

TGW Logistics Group is one of the leading international suppliers of material handling solutions. For more than 50 years, the Austrian specialist has implemented automated systems for its international customers, including brands from A as in Adidas to Z as in Zalando. As systems integrator, TGW plans, produces and implements complex logistics centres, from mechatronic products and robots to control systems and software.

TGW Logistics Group has subsidiaries in Europe, China and the US and more than 4,400 employees worldwide. In the 2021/2022 business year, the company generated a total turnover of 924 million euros.

**Pictures:**

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